

### 2009 Q2 & Q3 HIGHLIGHTS

Madison had much to celebrate in the second and third quarter 2009. Highlights include distinguishing honors for Madison and the Huntsville Metro Area, new transportation routes, and several store openings and ribbon cuttings (*see right*).

Madison was named #2 Best Place to Grow Up (or raise a family) by US News & World Report; Top 50 Small Cities by CNN Money Magazine; and Madison's Bob Jones High School was named in the top 1500 public high schools in the nation, placing it among the top 6% across the nation. Additionally, northern Alabama's Huntsville Metro Area was named Kiplinger's 2009 Best Place to Live.

### NEW WEBSITES

Madison now has two new websites representing it. During Q3 the City's new site at [www.madisonal.gov](http://www.madisonal.gov) launched, delivering on Mayor Finley's commitment to provide better access to local government. Residents, business owners and anyone else interested in keeping up with Madison can subscribe to updates, follow Madison on facebook and twitter, and access City Council agendas. The Economic Development web pages include listings of available properties in Madison as well as allow for new business suggestions. Those interested in Madison can also request a relocation package online.

In Q2 Madison Chamber of Commerce launched a new logo and new website: [www.madisonchamber.com](http://www.madisonchamber.com). With the new motto "on the move" the organization added its 500<sup>th</sup> member – up from 350 members in October 2008 – an indication of the supportive business community.



### BUILDING ACTIVITY

Valuation of commercial and residential building permits issued for 2008 totaled nearly \$81.4 million dollars. More than half of the value added last year was in single family residential homes and additions. In the first three quarters of 2009, Madison's residential and commercial areas have grown steadily in recent years with over \$450 million of added construction valuation since 2004.

*Data Source: City of Madison Building Department*

### business openings

- Alabama Telco  
*8566 Madison Boulevard*
- Freedom Information Systems  
*8331 Madison Blvd*
- Gone Fishin'  
*7559 Highway 72 Irwin Center*
- Durham Orthodontics  
*7559 Highway 72 Irwin Center*

### ribbon cuttings

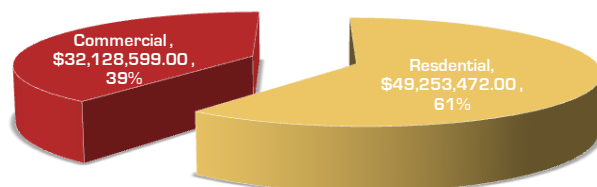
- Alabama Telco  
*8566 Madison Blvd*
- AllStar Medical  
*8089 Highway 72*
- CB&S Bank  
*8018 Highway 72*
- Woody Anderson Ford Quicklane Tire and Auto Center  
*1638 Hughes Rd*
- La Quinta Hotel  
*105 Westchester Dr*

### under construction

- Country Inn & Suites Hotel  
*Madison Blvd*
- Marshall Construction  
*Westchester Drive*
- Craig and Steven Hogan Family Center YMCA  
*66 Hughes Rd*

### 2008 Building Valuation by Type

*(includes all new construction, alterations & additions)*



Madison, Alabama

### DEVELOPMENT & REDEVELOPMENT OPPORTUNITIES

#### YMCA UPDATE

The new YMCA will feature an indoor water park with a pirate theme, gym, racquetball courts, outdoor facilities, fitness and wellness center, indoor walking track, teen center, multipurpose rooms and a range of other amenities.

Phase two, which will include a 50-meter pool, will cost an estimated \$4 million. The Phase 2 will be started when the membership units of the new Y reaches about 2500.

#### MADISON STATION – TOMORROW’S MAIN STREET

To take advantage of the very unique opportunity of two adjacent homes on Main Street (Strong-Whitworth and Clay) being on the market simultaneously, the City is actively seeking investors interested in a public-private partnership. This will allow Madison to create the new face of its downtown, Madison Station, along Main Street, while also providing a more pedestrian and customer friendly environment for its existing businesses. Since key properties are on the market and strong investors are interested, now is the time to act – plan, commit and execute – creating tomorrow’s Main Street.

#### Q2 & Q3 EVENTS

Madison had many events during the second and third quarters, including:

- Madison Chamber of Commerce held its annual Business Expo & Kids Day in August at *Dublin Park Recreation Center*.
- Additionally, Bob Jones High School class of 2009 graduated 678 students, 107 of whom earned a score of 30 or higher on the ACT – a great achievement.
- City of Madison hosted a Biodiesel Workshop – presented by the Alabama Clean Fuels Coalition.



*Mayor Finley, Council Members, City Staff and guests open the new bridge on Balch Road, connecting it to Mill Road.*

### TRANSPORTATION IMPROVEMENTS

Madison’s population has grown at steadily over the past 30 years from a rural area west of Huntsville to a City of likely over 50,000 people. To keep up with growth, recent road improvements within Madison keep it moving. Between April and September 2009 the following opened:

- Gillespie Road Extension between Balch and County Line Road now connecting to Browns Ferry Road into Limestone County (and to I-65);
- A new bridge on Mill Road just east of the new Mill Creek Elementary School;
- Eastview Drive west of Hughes Road providing access to Bob Jones High School; and
- Balch Road Extension south of Browns Ferry Road south to Mill Road.

FOR MORE INFORMATION ABOUT THE CITY OF MADISON CONTACT:

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